ARCHIE SERIES

Archie's Pal Jughead

APPROVED BY THE COMICS CODE AUTHORITY

PDC

SEPT.

NO. 55

10¢

RECORD YOUR VOICE AT HOME

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- Records at 33⅓, 45, or 78
- Sing, Tell Jokes, Record

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I enclosed $1 plus 25¢ shipping charges.
Send C.O.D. I will pay postman on delivery & C.O.D. & shipping.

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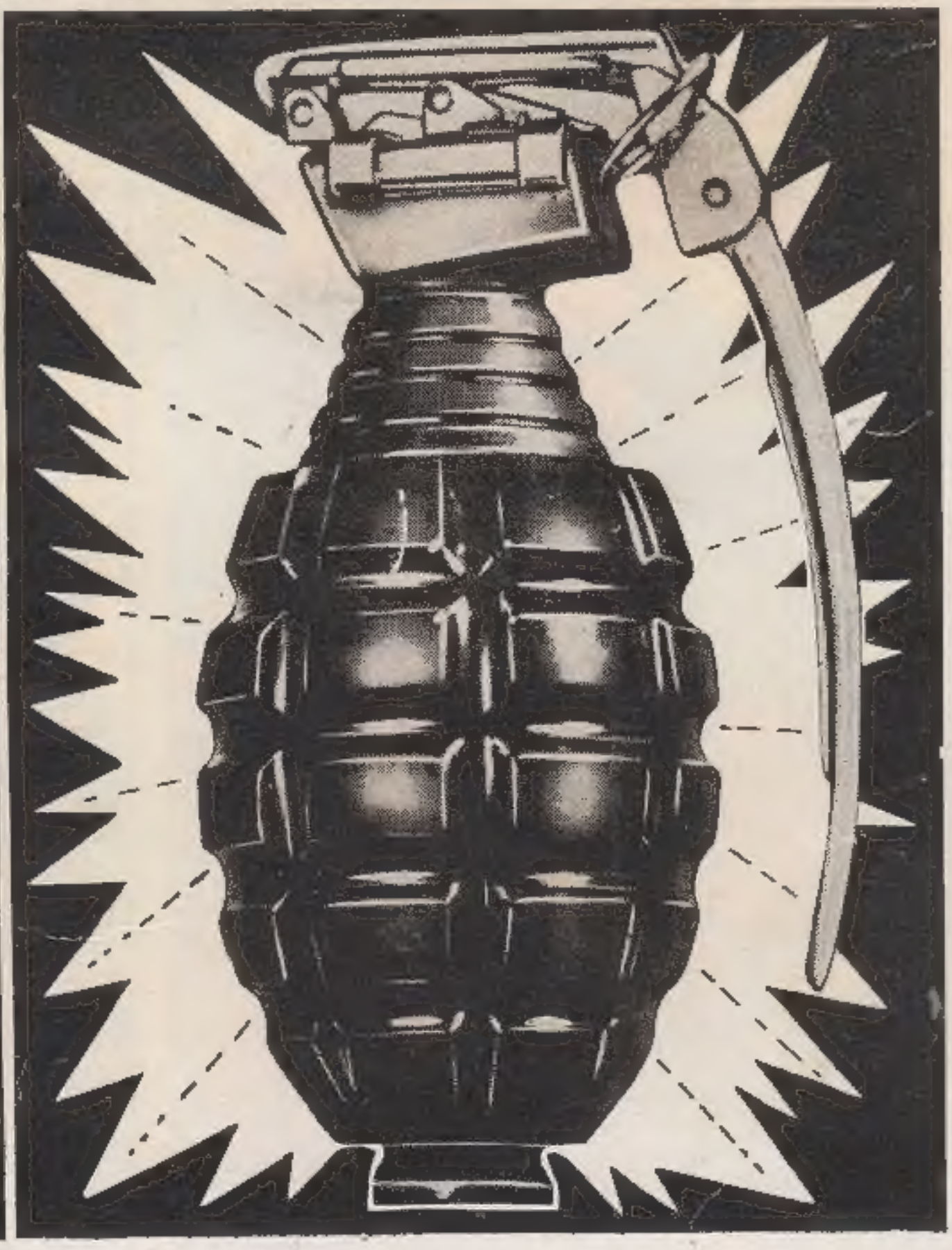

Jughead

"SKEET AND SIMPLE"

YOU'RE GOING SKEET SHOOTING WITH VERONICA AND HER DAD?

YEAH! RONNIE INVITED ME! CARE TO JOIN US?

NOTHING DOING! I WON'T GO NEAR MR. LODGE WHILE HE'S GOT A GUN WITH HIM! ...YOU KNOW HOW HE FEELS ABOUT ME!

THAT'S BECAUSE **YOU** ALWAYS UPSET HIM, BUT I ALWAYS TRY TO BE HELPFUL!

HI, JUGGY! COME IN!

BRING ON THE SKEET! I'M READY TO EAT!

I'VE NEVER EATEN SKEET BEFORE! WHAT DO YOU DO - ROAST THEM?

JUGGY, STOP FOOLING!

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YOU DON'T **EAT** SKEET! YOU **SHOOT** THEM FROM A TRAP!

WHY TRAP THEM IF YOU DON'T EAT THEM?

YOU DON'T EAT THEM BECAUSE THEY'RE **THROWN** FROM TRAPS, **NOT** TRAPPED! THEY'RE MADE OF CLAY!

THE TRAPS?

NO! NOT THE TRAPS!.. THE **PIGEONS!!**

GEE, I DON'T LIKE THE IDEA OF EATING CLAY PIGEONS AT ALL! DO YOU?

NO! OF COURSE NOT!

THEN WHY ARE WE HUNTING FOR THEM?

VERONICA, I THINK WE WERE A LITTLE HASTY INVITING JUGHEAD! HE'S AS IRRITATING AS ARCHIE!

ER.. LET'S GET GOING, AND WE'LL EXPLAIN IT TO HIM!

NOW, JUGHEAD, YOU STAND DOWN HERE WITH THE HAND TRAP, AND WHEN I YELL, "**THROW**", LET IT FLY!

THROW!

STAND BACK, GIRL! THERE'S GOING TO BE A **DEAD** PIGEON AROUND HERE!

DADDY, HE WAS ONLY TRYING TO BE HELPFUL!

I'LL SHOW YOU HOW TO THROW IT! AND REMEMBER, AS SOON AS YOU SEE THE PIGEON - **SHOOT!**

BANG!

WHAT ARE YOU TRYING TO DO... KILL ME?

GOSH! I'M SORRY, MR. LODGE!

CAN'T WE TRY IT AGAIN? I'LL BE REAL CAREFUL THIS TIME!

HOW CAN WE? YOU BROKE MY LAST HAND TRAP!

IF I RIG UP A SUBSTITUTE, WILL YOU TEACH ME HOW TO SHOOT PROPERLY?

DO YOU THINK YOU CAN?

SURE! YOU JUST LEAVE EVERYTHING TO ME! I GUARANTEE YOU'LL HAVE SOMETHING TO SHOOT AT!

DADDY, YOU LOOK UPSET! WHY DON'T YOU COME BACK TO THE HOUSE AND HAVE A SNACK WHILE WE'RE WAITING?

HMM..?

A CUP OF TEA AND A SLICE OF TOAST **WOULD** BE RELAXING!

WHERE'S THE TOAST?

ER.. AH..

JUGHEAD'S MONKEYING WITH IT IN THE KITCHEN!

JUGHEAD, WHAT ARE YOU DOING WITH THE TOASTER?

MAKING A TRAP OUT OF IT! IT'S SIMPLE!...

SO ARE YOU! GIVE IT TO ME BEFORE I PUT YOU INTO A TRAP AND START SHOOTING!

BUT.. MR. LODGE..!

BE QUIET AND LET ME ENJOY MY SNACK!

SPROING!

GOOD GRIEF!!

SEE WHAT I MEAN? WHEN THE TOAST POPS OUT.. BANG, BANG BANG!

OF ALL THE STUPID, CRUMBY IDEAS, USING TOAST FOR TARGETS! NOW GET BUSY AND FIX THE TOASTER BEFORE I BANG, BANG, YOU!

Y.YES SIR!

I WAS JUST TRYING TO BE HELPFUL!

IT SHOULD WORK NOW!

IT'D BETTER!

PING

DADDY, DON'T HIT HIM ON THE HEAD WITH THE CHAIR!..YOU'LL BREAK IT!

HE'S GOT A VERY HARD HEAD!

THAT'S EASY TO UNDERSTAND..IT'S FULL OF ROCKS!

I'LL FIX IT THIS TIME.. FOR SURE!

THERE! ALL IT NEEDED WAS A SLIGHT ADJUSTMENT! IT'LL WORK NOW! TRY IT!

ZZT

I GUESS JUGHEAD WASN'T MUCH HELP, WAS HE?

OH, BUT HE **WAS**!

HE FINALLY PROVIDED DADDY WITH SOMETHING TO SHOOT AT!

YEAH? WHAT?

JUGHEAD!

END

DON'T BE A WILLIE WOODENHEAD!

Observe Bike Safety Rules

Willie Woodenhead!
Don't you know better than to carry an armful of packages when riding a bike?

WALYAS ESU A RARICER

_□____□__ _ ___□___

OFR UROY KASPACEG

_□_ □___ _□_____□

□.□.□□□□□

To find out what Oliver Owl is saying just unscramble the letters and write them in the proper order in the spaces below the words. Then, using the letters in boxes only, arrange them in the proper order to spell out a famous bicycle tire brand. Use the space provided above to write your solution.

Your U.S. Royal dealer has a Royal that's just right for you — fast rolling lightweights, sleek Middleweights, and comfort-cushioned balloon tires — including the rugged Nobby, the work-horse tire.

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Jughead
IN SCOUT'S HORROR!
SOUPHEAD, DID YOU WRITE THIS ON YOUR BOYSCOUT MANUAL?
YEAH - I WROTE IT!
YOU'RE A LITTLE MIXED UP..
IT'S SUPPOSED TO SAY, "A SCOUT IS A FRIEND TO ALL AND A BROTHER TO EVERY OTHER SCOUT."
I KNOW! THAT'S WHAT I WROTE!
WELL - YOUR SPELLING IS A LITTLE OFF!
A SCOUT IS A FIEND TO ALL AND A BOTHER TO EVERY OTHER SCOUT

8 RECORD HITS Only $1.00

HERE ARE THE TITLES

1. Venus
2. Charlie Brown
3. Alvin's Harmonica
4. Petite Fleur
5. Peter Gunn
6. I've Had It
7. Children's Marching Song
8. I got a wife

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NOTE: These were the 8 Top Tunes at the time this magazine went to press. You will receive the 8 that are on top of the HIT PARADE when you order.

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☐ send 45 rmp
☐ send 78 rmp

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NAME .....

ADDRESS .....

CITY ..... STATE .....

Betty

PRESENTS THE RECORDING STAR OF THE MONTH

Connie Francis

Born on December 12th, 1938 in Newark, New Jersey, Constance Franconero (Connie Francis), has turned in no less than 6 "Gold Record" performances for MGM Records.

Connie Francis ranks among the foremost entertainers in snow business today. She has turned out a record breaking number of consecutive hit platters for MGM Records. Connie's appearances in major night clubs and theatres throughout the United States, Canada and the British Isles have won her great acclaim.

Connie began taking accordian lessons when she was three years old, and began entertaining at civic and church affairs at the age of five. When she was twelve Connie's grammar school boy friend was her talent scout on the Christmas Arthur Godfrey Talent Scout Show. After four years of weekly television appearances on the NBC Star Time Show, Connie received a recording contract with MGM Records. Although for two years her recordings received a great deal of attention and heavy air play, none of the disks became major hits. At her father's suggestion, Connie recorded a song nearly twice her age, "Who's Sorry Now", a song which helped to establish her as the top female vocalist of 1958. Offers for personal appearances and television shows poured in. Connie did the Patti Page, Dick Clark, Perry Como, and Ed Sullivan Shows all within two months.

Connie adores amusement parks, foreign accents, roller skating, "brainy" people, speed, Broadway after dark, babies' toes and collecting stuffed animals, (she has 44). She dislikes calories, boastful men, insects and lightning. She hides in her closet during thunder storms!

Her favorite colors are black and white. When asked what food she likes Connie simply replies, "Anything and everything, but especially Italian food and bagels".

With her last hit of "If I didn't care" a world favorite, people in and out of show business foresee a very bright future for the girl who's come so far in 20 short years, and we are certain that Connie's a gal who's not "Sorry Now".

Connie can also be seen weekly on T.V. as Jimmie Rodgers' co-star.

Men, oh, Man — what a thrill to be the first in your crowd to own this brand new beauty! Sports car raciness, light, easy pedaling, the most to look at! Cantilever Frame — Three Speed Coaster Brake plus Front Rim Brake — Handlebar Headlight — Front and Rear Carriers — White Sidewalls — New Two-Tone Saddle

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Jughead

"BASKET BALL CAUGHT"

JUG, DID YOU ENTER THE ESSAY CONTEST ON THE SPORT YOU LIKE THE MOST?

YEP! AND I THINK I HAVE A VERY GOOD CHANCE OF WINNING!

YOU? DON'T MAKE ME LAUGH! YOU WERE NEVER GOOD AT ESSAY WRITING!

WHO SAYS SO?

ALL THE TEACHERS! YOUR GRAMMAR IS THE GRIZZLIEST, YOUR SYNTAX IS SINFUL AND YOU SPELL LIKE YOU'RE UNDER A SPELL!

SYNTAX, SHMINTAX--WHO CARES? IT'S SUBJECT MATTER AND PSYCHOLOGY THAT'LL WIN!

YOU'D MAKE A GOOD SUBJECT FOR A PSYCHOLOGIST!

YOU CAN LAUGH, BUT I HAPPEN TO KNOW THAT BASKETBALL IS MR. WEATHERBEE'S FAVORITE SPORT, AND SINCE **HE'S** GOING TO JUDGE THE CONTEST...

SO YOU THOUGHT YOU'D BUTTER HIM UP BY WRITING ABOUT BASKETBALL! THAT'S PRETTY SNEAKY!

I DID NOT!

YOU DID SO!

I DID NOT!

WHAT'S THIS ALL ABOUT?

WE WERE DISCUSSING BASKETBALL, SIR!

REALLY! IT HAPPENS TO BE MY FAVORITE SPORT!

ONE OF THE FINEST COMPETITIVE GAMES I'VE EVER PLAYED! MOLDS CHARACTER AND INITIATIVE!

OH, YOU'VE PLAYED THE GAME, SIR?

HEH, HEH! YOU'RE SPEAKING TO A MAN WHO IN HIS YOUTH WAS KNOWN AS "BASKETS" WEATHERBEE, KING OF THE COURT!

SEE, IT MUST BE NICE WHEN YOU GET TOO **OLD** TO PLAY ANYMORE TO HAVE FOND MEMORIES OF THE LONG SINCE GONE ATHLETIC DAYS OF YOUR YOUTH!

WHADDAYA TALKING ABOUT? I'M AS GOOD AS I **EVER** WAS!

OH, YOU DON'T HAVE TO PROVE IT TO **ME**, SIR!

WELL, I INTEND TO, SO MARCH TO THE GYM AND I'LL SHOW YOU JUST HOW GOOD I STILL AM!

NOW, PAY CLOSE ATTENTION AND I'LL SHOW YOU THE FINER POINTS OF DRIBBLING!

NOW, TRY TO TAKE IT AWAY FROM ME--

HEH HEH IF YOU CAN!

GET READY NOW!

NOT BAD FOR AN OLD MAN, EH, JUGHEAD?

YOU WERE SAYING?

ER..AH.. DRIBBLING WAS NEVER MY STRONG POINT! FOUL SHOOTING WAS WHERE I REALLY EXCELLED!

WATCH THIS AND YOU'LL SEE WHY I WAS KNOWN AS THE "FOUL FIEND"!

OBSERVE THE FORM AND GRACE!

THAT'S ODD! THEY MUST HAVE RAISED THE HEIGHT OF THE BASKET.

THAT'S ABOUT THE **FOULEST** SHOOTING I'VE **EVER** SEEN!

WHY THEY MADE THE BALL HEAVIER IS SOMETHING I'LL NEVER KNOW!

EEP!

CONFOUND IT!

HEH, HEH! YOU BOYS REALIZE, OF COURSE, THAT I'M SHOWING YOU WHAT **NOT** TO DO!

AND DOING A GOOD JOB OF IT TOO!

F

FROM NOW ON I'LL KNOW EXACTLY HOW NOT TO PLAY!

R

JUGHEAD, ARE YOU BEING SARCASTIC? DO YOU DOUBT THAT I CAN SINK THE BALL?

SIR, I HAVE **NO** DOUBTS ABOUT YOUR ABILITY!

THIS SHOULD CONVINCE YOU! WATCH!

EEP!!?

MR WEATHERBEE, AREN'T YOU GOING TO SHOW US ANY MORE BASKETBALL POINTERS?

NO!

IF YOU THINK I'VE GOT ALL DAY TO RUN AROUND BOUNCING A BALL, YOU'RE SADLY MISTAKEN!

AND FURTHERMORE..I CAN'T SEE HOW TRYING TO TOSS A BALL THROUGH A HOOP BUILDS CHARACTER!

KIND OF SILLY, EH?

SILLY? IT'S **RIDICULOUS!!** I DON'T KNOW WHATEVER ATTRACTED ME TO A GAME LIKE THIS!

DOESN'T COMPARE AT ALL WITH A NICE, SENSIBLE, QUIET SPORT LIKE **GOLF!**

A FAT LOT OF GOOD YOUR PSYCHOLOGY AND SUBJECT MATTER IS GOING TO DO YOU **NOW!** HE WOUND UP **HATING** BASKETBALL! YOU OUTSMARTED YOURSELF!

OH YEAH?

MY ESSAY IS "**WHY I LIKE GOLF!**"

R

END

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DON'T MISS THIS GIANT-SIZED, FUN-FILLED EDITION OF *ARCHIE ANNUAL #11* —BE SAFE —NOT SORRY— USE THE COUPON BELOW!

ARCHIE AND HIS GIRLS KEEP ME SPINNING FROM COVER TO COVER!

ARCHIE
GIANT
SERIES
Archie
25¢
I'M FLIPPING A COIN, JUG -HEADS I TAKE VERONICA TO THE DANCE ... TAILS I TAKE BETTY
HE MIGHT AS WELL TAKE POISON / HE'S GONNA BE DEAD EITHER WAY

PIN-UP CALENDAR

FREE!

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ROOM 603, 241 CHURCH ST
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NAME _____ AGE ____
(PLEASE PRINT)

ADDRESS _____

CITY _____ STATE _____

Archie

JUG, IF MY CALCULATIONS ARE CORRECT, IT LOOKS LIKE OUR FINANCIAL TROUBLES ARE OVER!

FIRST, WE TAKE TUBES "A" AND "B" AND POUR THEM INTO TUBE "C"!

WHEN I SAY SH-SH-SHAKE, WE'LL BE BEFORE U-U-U-USING!

POUR THE WHOLE BLOOMING MESS INTO THIS GIMMICK...

AND BLOW!

HOW'S THAT FOR A CHERRY MALTED?

SURPLUS SALES

"SURPLUS LOSS"

GOLLY! THESE SURPLUS STORES HAVE **EVERYTHING!** --- AND WHAT **BARGAINS!**

HERE COMES SOMETHING THAT'S NO BARGAIN--- **JUGHEAD!**

'SCUSE ME, BOYS! GOT TO SEND A **WIRE!**

CHEE! WHAT A **CORNY CREEP!**

NUTTY AS A FRUIT-CAKE!

NOW WHAT? WHY THE **TWIG?**

..GOT TO OPEN A **BRANCH OFFICE!**

HOO BOY! WHAT A SAD CASE! HE SHOULDN'T BE LET LOOSE!

MAYBE HE CAN FIND A SURPLUS BRAIN!

WELL, LET'S SEE WHAT WE CAN FIND THAT WILL BRING A PROFIT!

YIPE!! ARCHIE! LOOK!

JUMPIN' JUPITER! WHAT BARGAINS!

AT A QUARTER APIECE! TAKE 'EM ALL!

WHEN THEY'RE CLEANED AND RUNNING, THEY'LL GO FOR FIVE BUCKS EACH!

EASILY!

AND WE'VE GOT TWO DOZEN OF THEM!

WE'RE RICH!

HEY, JUG! LOOK AT WHAT WE'VE GOT!

GOSH! MODEL ENGINES!

NEAT BARGAIN! WAS IT FOR THE PLANE

NOW IF YOU HAD A FEW DOZEN MODEL AIRPLANES..

WHO NEEDS THEM? WE CAN SELL THE ENGINES ALONE!

R

SAY LOOK! I FOUND A BARGAIN TOO!

THOSE THINGS? WHAT ARE THEY?

WHO CARES!

THEY'RE THE LAST ONES THEY'VE GOT!

LET'S GET TO WORK ON THE ENGINES!.. I'VE GOT TO GET AWAY FROM THAT GUY!

IT'S NO USE! WE'VE TRIED EVERYTHING! THEY JUST WON'T WORK!

BOY! DID WE GET STUCK!

WELL, THERE'S ONLY ONE THING TO DO WITH THEM NOW!

HEY, WAIT! WHY DON'T WE SELL THEM TO JUGHEAD?

YEAH, JUG! WE FELT SORRY FOR YOU BECAUSE YOU DIDN'T GET ANY GOOD BARGAINS LIKE WE DID! YOU CAN HAVE THEM FOR A QUARTER EACH!

GEE! FELLOWS! THANKS!

NOW I CAN SELL THEM AT FIVE BUCKS EACH?

SURE YOU CAN..

IF YOU CAN GET THEM TO RUN!

OH, **THAT'S** NO TROUBLE! ALL THEY NEED ARE NEEDLE VALVES! I'VE GOT **DOZENS** OF 'EM!

THAT'S WHAT WAS IN THAT BOX I BOUGHT! PRETTY LUCKY, EH?

MODEL AIRPLANE ENGINES $5.00 REAL BARGAIN ONLY 1 LEFT

HAHAHAHA

END

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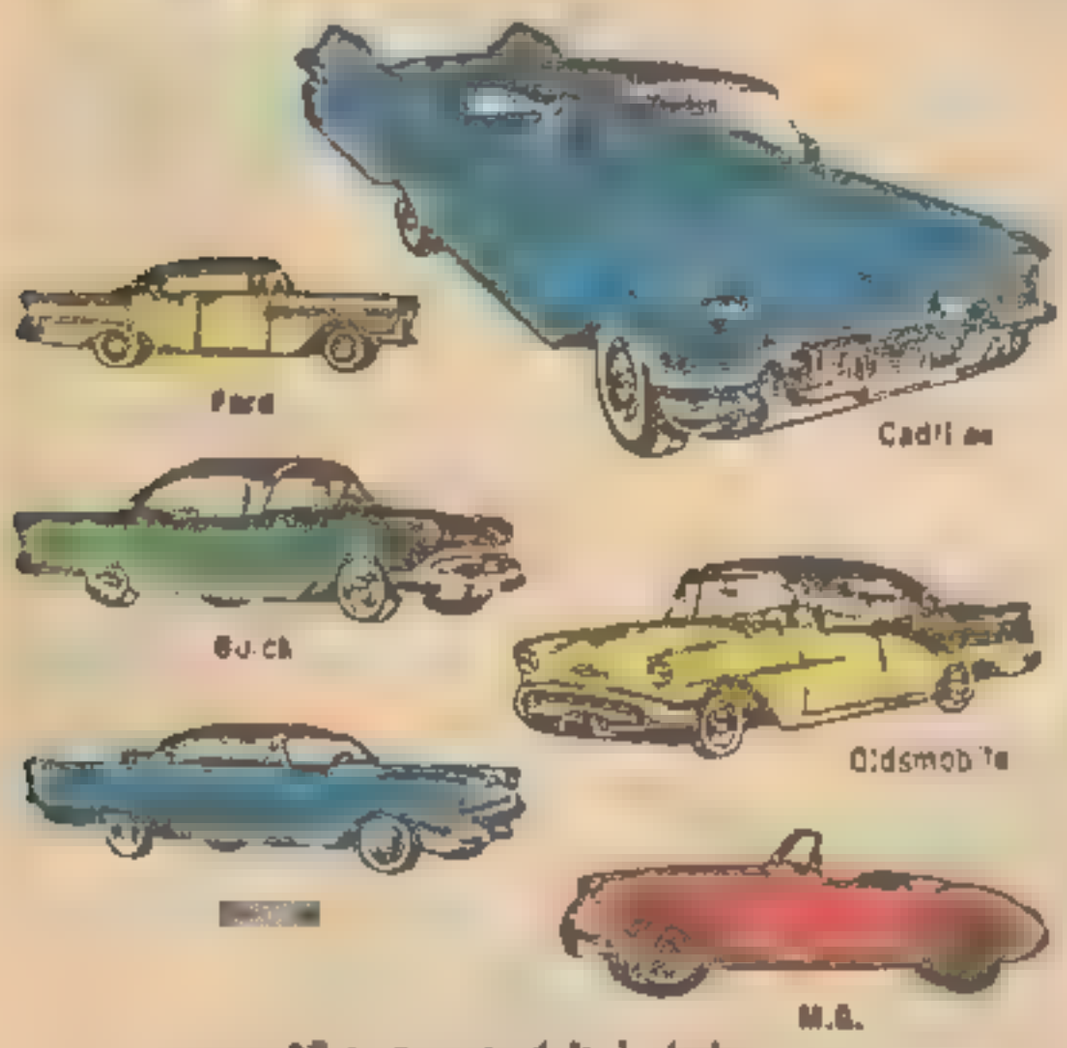

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MONEY BACK GUARANTEE

AN AMAZING TOY BARGAIN!

NOW, with these perfectly scaled motor cars, you can give any child of any age a world of pleasure—at an unbelievably low price! Please don't confuse them with flat, brittle toys. These are 3-dimensional, unbreakable models—you can even bounce them without breaking—40 in all—in brilliant colors, beautifully finished right down to the wheels; no assembling necessary. Each car is clearly marked with its own name—and what names they are! Jaguar, Cadillac, Mercedes, MG—the racy sports and town cars that kids dream about. They'll have unlimited fun staging races, auto shows, playing garage, guessing models. Never before has $1 bought so much real play value! Handsomely gift packaged. Please order today for quick delivery.

ORDER NOW! Send only $1.00 for each collection of 40 cars. Add 25c for postage and handling for each set.

MAIL TODAY FOR PROMPT DELIVERY

SPORT CARS, DEPT. H-25
11 E. 47 St., N. Y. 17, N. Y.
Gentlemen:

I can't wait to see if these model cars are all you say they are. Enclosed please find $..... in check ☐, money order ☐, cash ☐, for ..... sets of MODEL CARS each at $1 plus 25c for postage and handling per set. If I am disappointed in the slightest, I will send them back to you (or refund as per your guarantee. (Sorry, No C.O.D.'s)

Name .....

Address .....

City..... Zone..... State.....

Lil Jinx

"NAILED DOWN!"

WAAAA

WHY THE WATER WORKS, LI'L JINX?

GREGORY JUST STEPPED ON A NAIL!!

TSK'TSK I KNOW YOU DON'T LIKE TO SEE ANY OF YOUR FRIENDS *HURT*, BUT YOU DON'T HAVE TO CARRY ON SO!

I'D BETTER GO SEE IF I CAN HELP GREGORY! WHERE DID HE STEP ON THE NAIL?

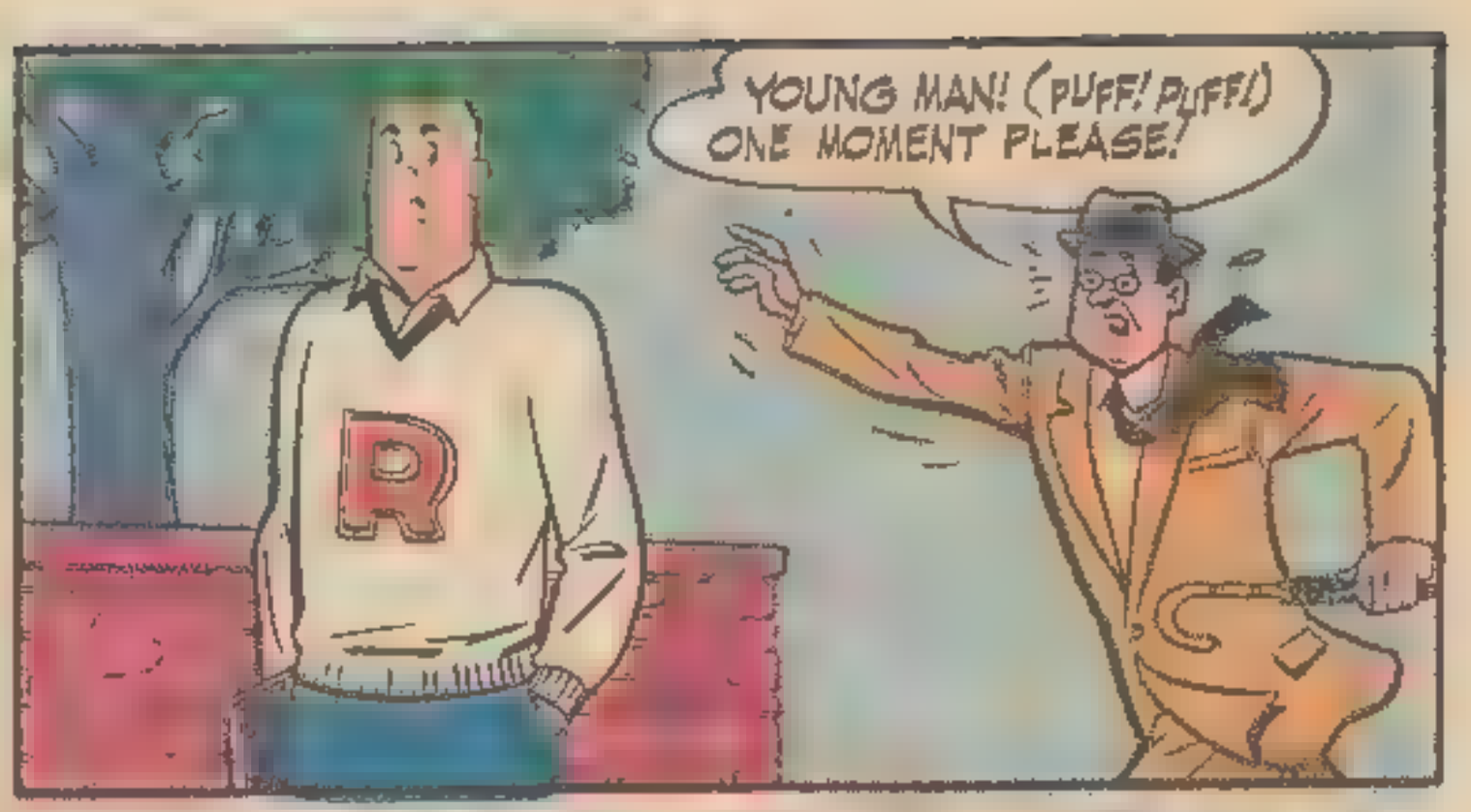
ON MY FINGER!

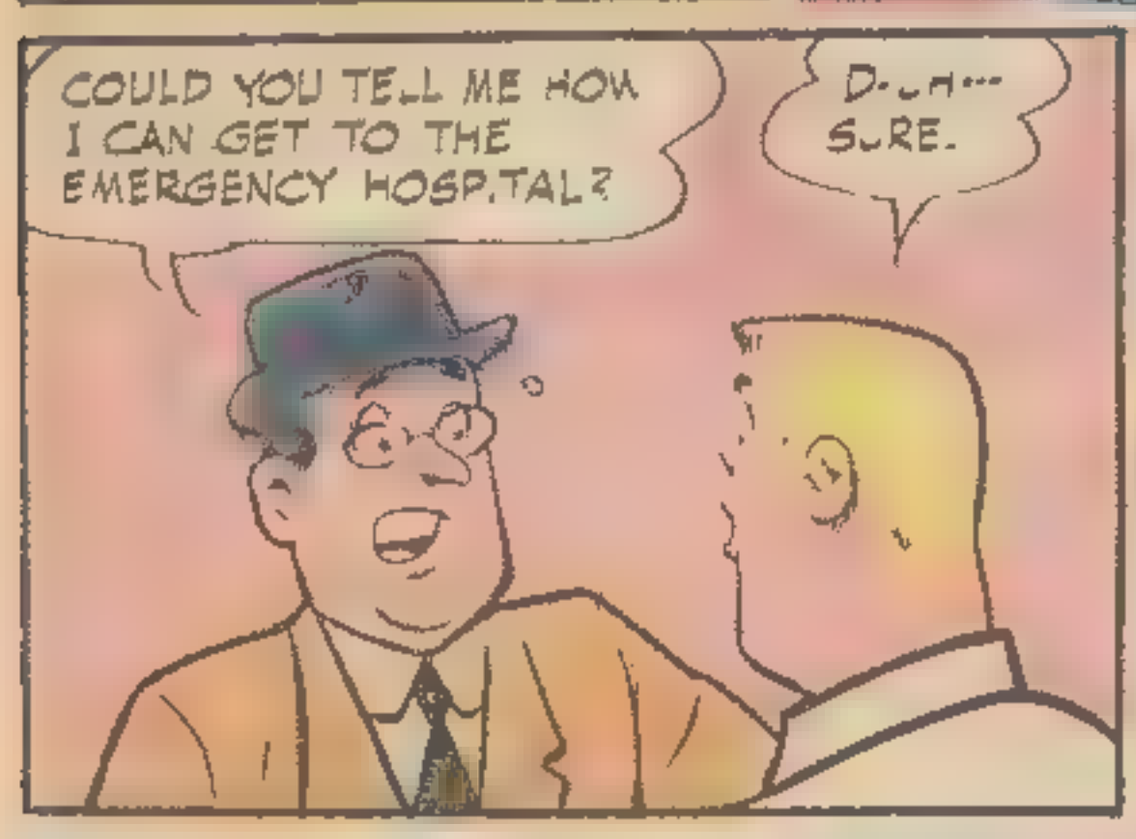
RST AID

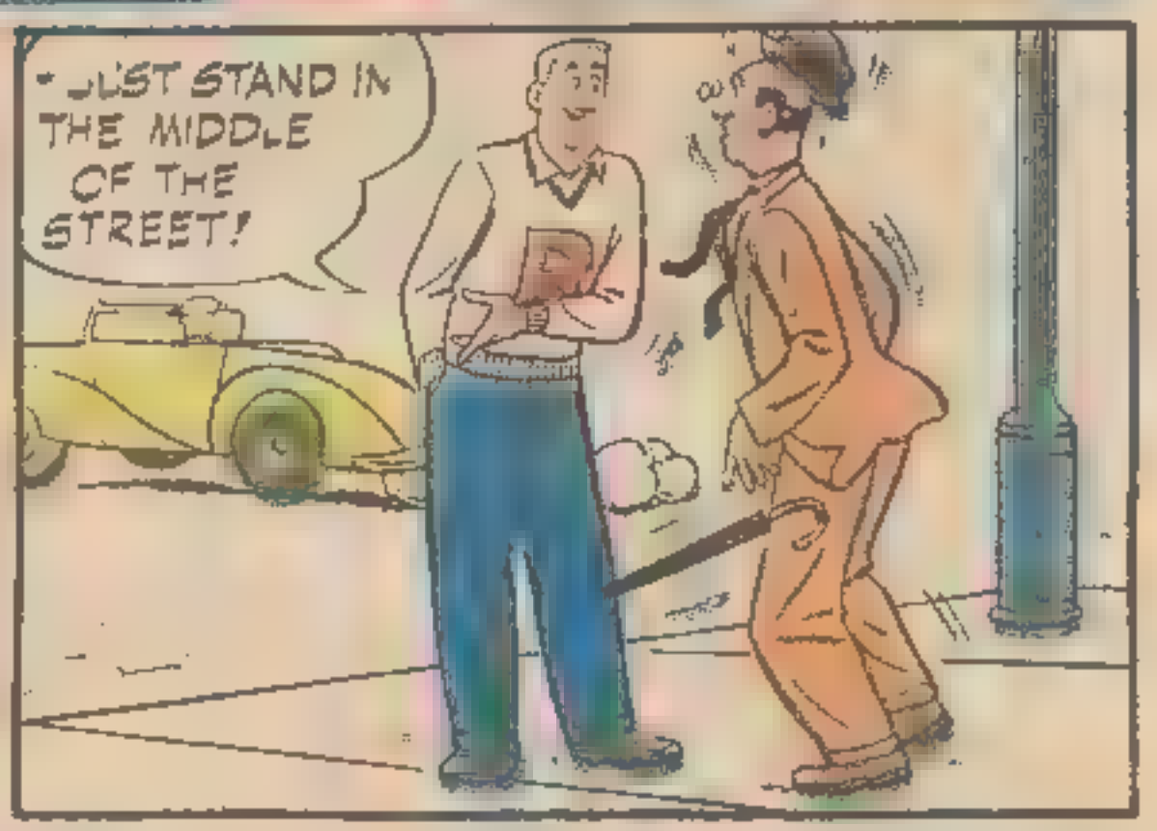
END

MOOSE

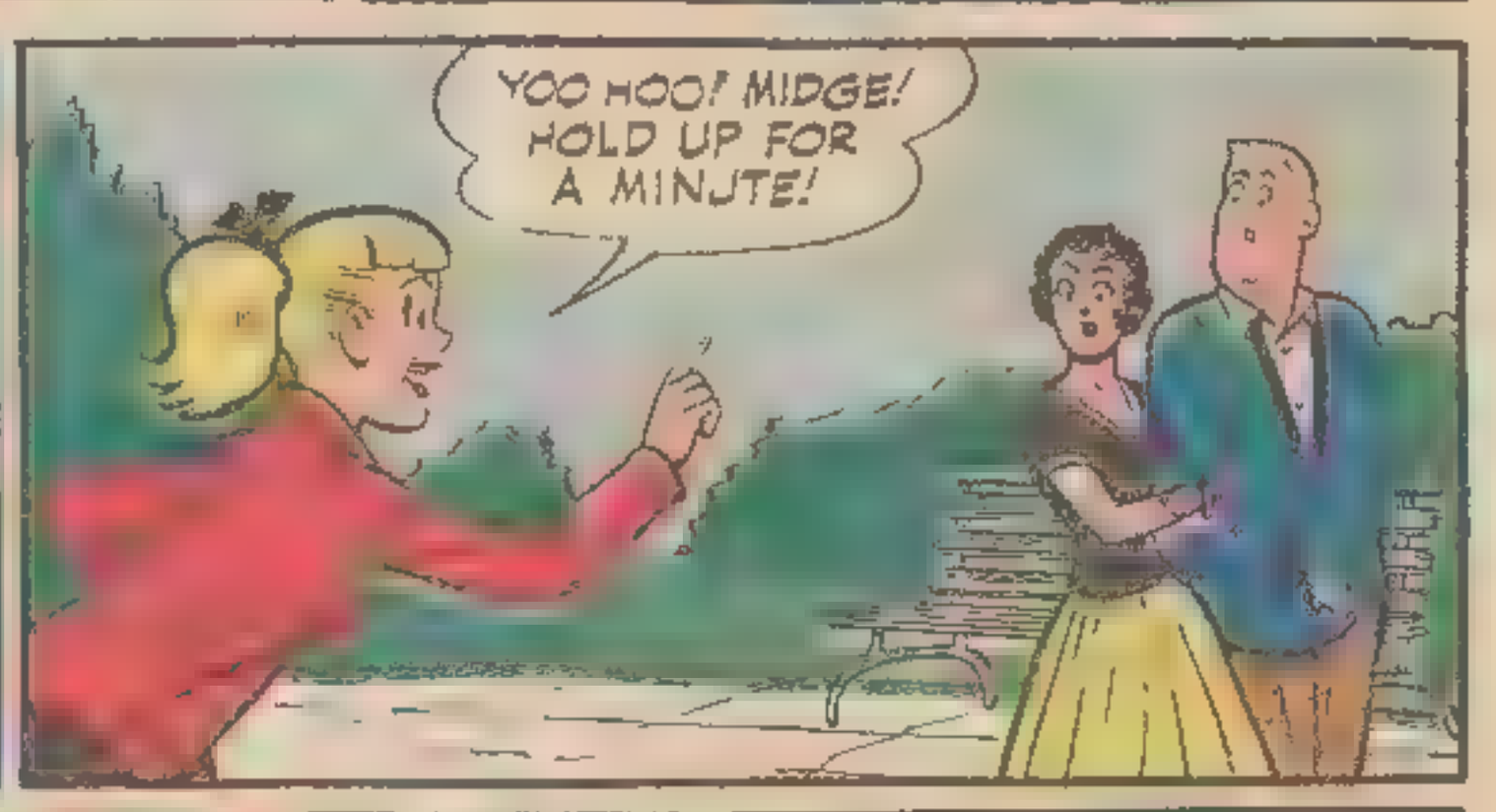
"INFORMATION PLEASE"

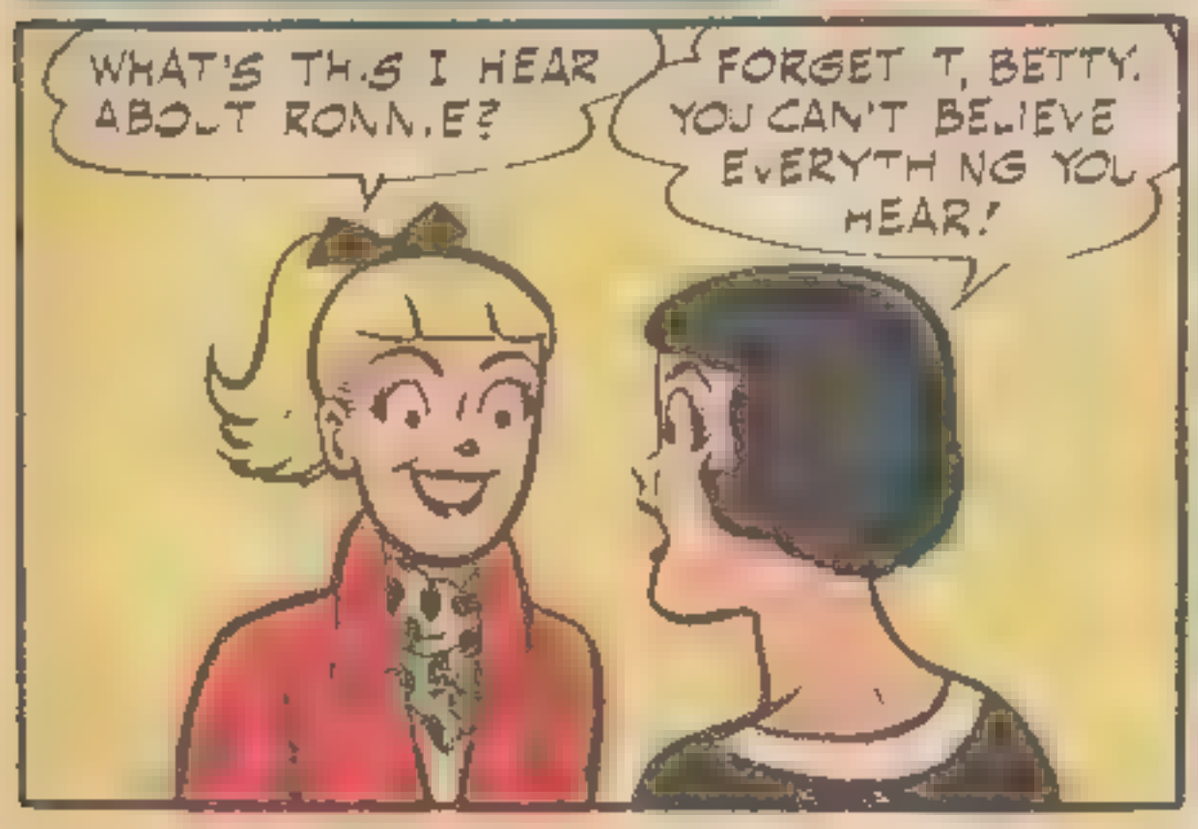


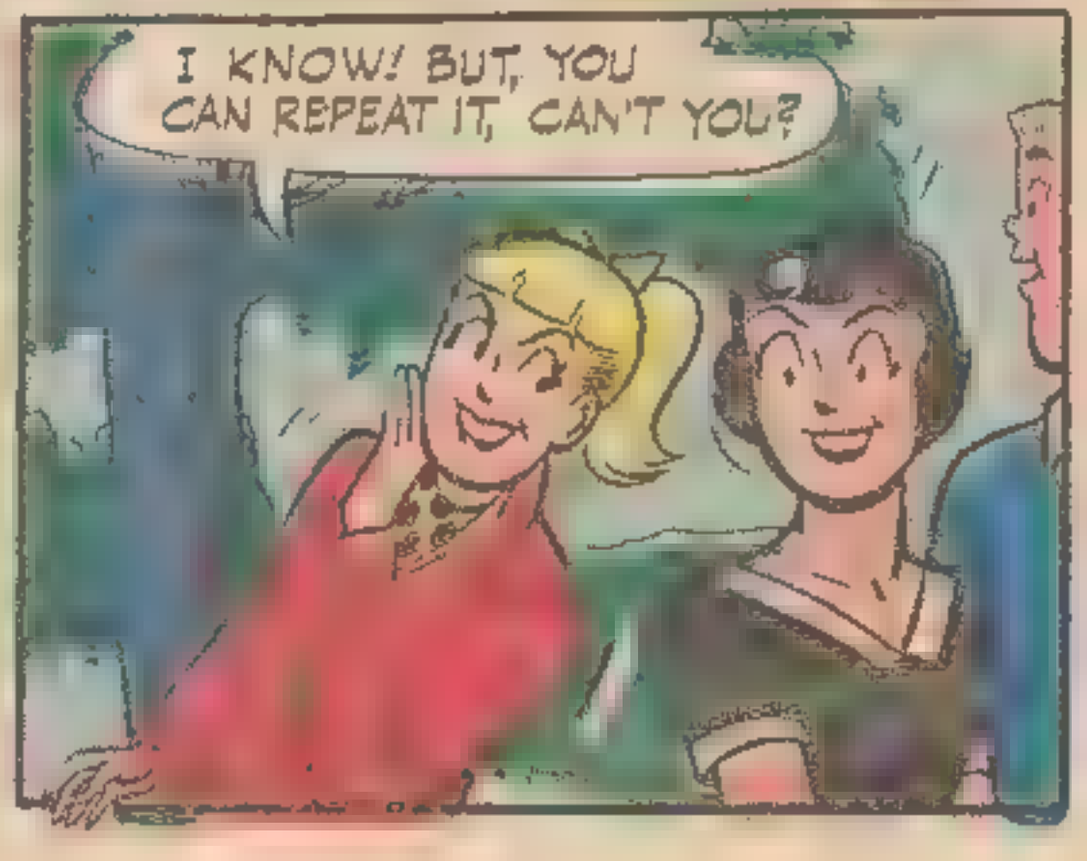




Betty







WIN

CAN YOU NAME

the 6 foreign countries these pictures stand for ?

CHECK YOUR 6 CHOICES IN THE COUPON BELOW!

If You Get 6 Right

WE'LL SEND YOU an EXCITING COLLECTION of REAL FOREIGN COINS

YES! *ABSOLUTELY FREE!* Also we'll mail BIG CATALOG showing Bikes, Dolls, Guns, Watches, etc. —— You can get at no cost!

YOU'LL RECEIVE REAL COINS FROM NATIONS OF THE WORLD, SUCH AS . . . JAPAN, FINLAND BRAZIL

Look over the pictures above

Then fill coupon for COIN

Yes! We'll GIVE you real COINS from strange, far-away lands! Start your own coin collection! Trade with other kids! Simply check on coupon the 6 nations which match the pictures and mail to us. If correct, we'll send you a thrilling collection of REAL FOREIGN COINS. Also, we'll send you BIG FREE CATALOG of wonderful PREMIUMS — Bikes, Wrist Watches, Guns, Dolls and dozens of others — and tell you how to get them *at no cost!* Simply offer White CLOVERINE BRAND SALVE, easily sold to friends, relatives and neighbors at 50c a package, and choose your PREMIUM or CASH COMMISSION. But right now, identify the pictures and get your REAL FOREIGN COIN COLLECTION! Rush coupon today!

WILSON CHEMICAL CO., Dept. 140-16 Tyrone, Pa

Countries shown in pictures are (check 6 only):

☐ SPAIN	☐ AUSTRALIA	☐ EGYPT
☐ ITALY	☐ CANADA	☐ INDIA
☐ JAPAN	☐ HOLLAND	☐ SWITZERLAND

If I'm a winner, rush my FOREIGN COINS and 14 packages of White CLOVERINE BRAND SALVE to sell at 50c a package. I will remit amount asked within 30 days, select a PREMIUM or keep CASH COMMISSION as explained under Premium in Catalog sent with order, postage paid to start.

Name ..... Age.....

Street..... RD ..... Box .....

Town..... Zone..... State.....

PRINT LAST NAME HERE

Paste coupon on post card & mail to envelope today!

WILSON CHEMICAL CO.

Dept. 140-16 TYRONE, PA

Jughead

"ROCKET RACKET"

DILTON, YOUR EXPERIMENT WILL MAKE *MOUSE HISTORY!*

I COULDN'T HAVE DONE IT WITHOUT YOUR HELP, PROFESSOR!

JUST THINK! A WHOLE YEAR'S WORK WILL BE FINISHED TOMORROW!

WHAT ABOUT DILLY?

I'M QUITE THRILLED!

MY LATEST EXPERIMENT, JUGHEAD!

YOU CAUGHT A MOUSE?

NO, NO! DILTON HAS BEEN TREATING THE MOUSE WITH A NEW VITAMIN FORMULA HE CREATED

...AND TOMORROW WE'LL EXAMINE IT TO SEE THE RESULTS!

YOU'RE WASTING YOUR TIME!

MICE CAN'T *AFFORD* VITAMINS!

DILTON, YOU'D BETTER TAKE RUDOLPH HOME OVERNIGHT - FOR SAFE-KEEPING!

VER-WE-SR!

ALL THAT FUSS OVER A MOUSE! I COULD UNDERSTAND IF IT WAS A HAMBURGER!

SPEAKING OF FOOD... LET'S STOP AT POP TATE'S FOR A SODA!

NOW YOU'RE TALKING! PARK RUDY AT MY HOUSE! POP WON'T LET YOU N WITH HIM!

GOOD DEA!

YOU'RE SURE HE'LL BE SAFE HERE?

SURE! THERE'S NO ONE AROUND BUT COUSIN SOUPHEAD PLAYING IN THE BACK YARD!

THAT ROCKET LOOKS LIKE THE REAL THING!

I WISH I HAD A LITTLE ANIMAL TO PUT ON BOARD BEFORE I LAUNCH IT!

MAYBE I'LL FIND SOMETHING IN THE HOUSE!

OBOY! JUST WHAT I NEED! COUSIN JUG-HEAD MUST HAVE CAUGHT IT!

NOW I CAN HAVE A MOUSE SATELLITE LIKE THE *REAL ONES!*

I FIXED IT TO COME STRAIGHT DOWN! HERE GOES..

TEN - NINE - EIGHT - SEVEN - SIX - FIVE - FOUR - THREE - TWO - ONE -

BLAST OFF!

OH, OH! IT'S TURNING! IT'S HEADING TOWARD MAIN STREET!

RUNAWAY ROCKET!! RUNAWAY ROCKET!!

MEANWHILE

THANKS FOR TREATING ME TO THE SODA, DILLY!

I HAD NO CHOICE! YOU WERE BROKE, AS USUAL!

COUSIN JUGHEAD! DID YOU SEE A ROCKET JUST GO BY HERE?

A ROCKET?

YES! IT WAS A DO-IT-YOURSELF MODEL! IT WENT OFF COURSE AFTER I LAUNCHED IT!

TOO BAD!

I FEEL KIND OF SORRY FOR THE MOUSE!

MOUSE?

GOOD HEAVEN'S! YOU'VE LAUNCHED RUDOLPH!

KEEP CALM, DILLY! DOWN, BOY! WE'LL FIND IT!

DON'T JUST STAND THERE! DO SOMETHING!

LADY, DID YOU SEE A SOCKET WITH A ROUSE?..I MEAN, MOCKET WITH A SOUSE?

?

OFFICER, I WOULD LIKE TO REPORT A MISSING EXPERIMENT!!!

YOO HOO! ANYONE DOWN THERE SEE A MOUSE?

HEY, FELLOWS! I FOUND IT! I FOUND THE ROCKET!

WHERE, SOUPIE?

IT LANDED IN THE PARK!

THERE IT IS! STILL IN ONE PIECE!

THANK GOODNESS!

POOR RUDOLPH! I HOPE HE'S WELL AND HAPPY!

STOP WORRYING, DILLY! I'M SURE HE'S...

LOOK OUT!

OOPS!

RUDOLPH, COME BACK! FOR THE SAKE OF SCIENCE!

TOUGH LUCK, DILTON! HE GOT AWAY IN THE PARK!

A WHOLE YEAR'S WORK FOR NOTHING!

SOB

OH, WELL- BACK TO THE OL' LAB! HEH, HEH! WHAT'S A YEAR BETWEEN FRIENDS?

PERSONALLY, I NEVER LIKED MICE!

COUSIN JUGHEAD! I THINK HE'S GONE M....

N..NOW, N..NOW, DILLY...

TEN - NINE - EIGHT - SEVEN - SIX - FIVE -

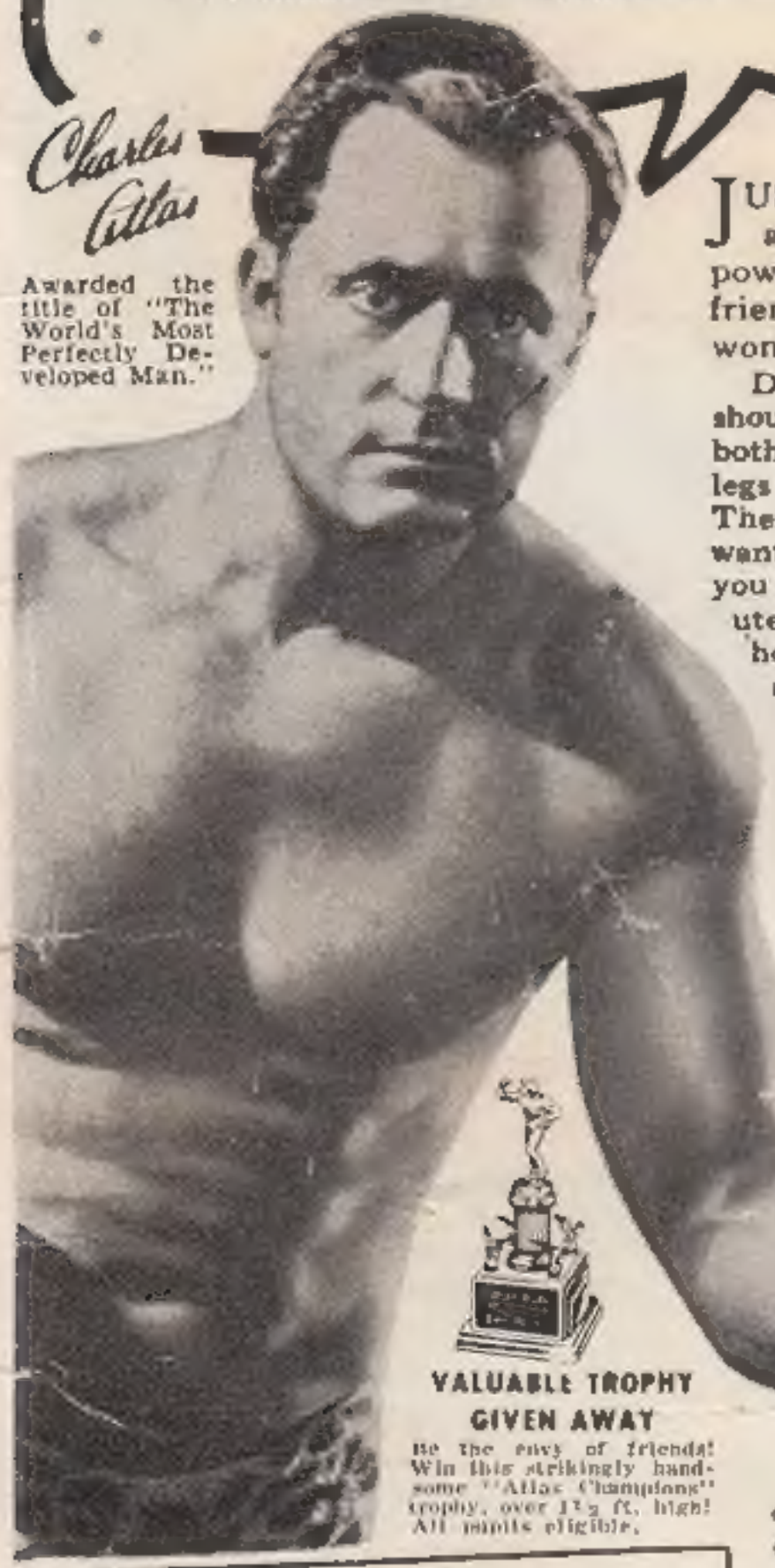
COUSIN, DO YOU THINK HE'D REALLY DO IT?

WE'LL KNOW IN ***F-FOUR MORE SECONDS!!...!***

END

Check the Kind of Body YOU Want! RIGHT IN THE COUPON BELOW

...and I'll Show You How EASILY You Can Have It!



Charles Atlas

Awarded the title of "The World's Most Perfectly Developed Man."

JUST tell me where you want it—and I'll add SOLID INCHES of powerful new muscle SO FAST your friends will grow bug-eyed with wonder!

Do you want me to broaden your shoulders—put trip-hammer power in both your arms—make your legs two pillars of strength? Then just check what you want below. I'll show how you can get it in just 15 minutes a day—in your own home—or it won't cost you a penny!

I don't care if you are 15 or 50 years old—or how ashamed of your present physical condition you may be. I can give you a "barrel chest" and a vise-like grip. I can shoot new strength into your old backbone, exercise those inner organs help you cram your body so full of pep, vigor and red-blooded vitality that you won't feel there's even "standing room" left for weakness and that lazy feeling. I'll wake up that sleeping energy of yours and make it hum like a high-powered dynamo! You'll *feel* and *look* different. Man, you'll begin to LIVE!

ARE YOU

Skinny, Weak and run down?

Always tired?

Nervous?

Lacking in confidence?

Suffering from bad breath?

Fat and flabby?

Do you want to lose or gain weight?

WHAT TO DO ABOUT IT is told in my FREE BOOK

WHAT'S MY SECRET?

"DYNAMIC TENSION"! That's the ticket! The identical natural method that I myself developed to change my body from the scrawny skinny chested weakling I was at 17 to my present superman physique! Thousands of other fellows are becoming marvelous physical specimens—my way. I give you no gadgets or contraptions to fool with.

When you have learned to develop your strength through *"Dynamic Tension"* you can laugh at the artificial muscle-makers. You simply utilize the DORMANT muscle-power in your own God-given body—watch it increase and multiply double-quick into real solid LIVE MUSCLE.

My method—*"Dynamic Tension"* will turn the trick for you. No theory—so easy! Spend only 15 minutes a day in your own home. From the very start you'll be using my method of *"Dynamic Tension"* almost unconsciously every minute of the day—walking, bending over, etc.—to BUILD THE MUSCLE and VITALITY you want. And *you'll* be using the method which many great athletes use for keeping in condition—prize fighters, wrestlers, baseball and football players, etc.

FREE Illustrated 32-Page Book. Just Mail the Coupon.

SEND NOW for my book describing my famous method. (Over 3½ MILLION fellows have sent for it already.) It contains 32 pages, packed from cover to cover with actual photographs and valuable advice. Shows what *"Dynamic Tension"* has done for others, answers many vital questions. Page by page it shows what I can do for YOU.

This book is a real prize for any fellow who wants a better build. Yet I'll send you a copy absolutely FREE. Just glancing through it may mean the turning point in your whole life! Check the information you want (in the coupon below) and rush it to me personally. CHARLES ATLAS, Dept. 15H 115 East 23rd St., N. Y. 10, N. Y.

VALUABLE TROPHY GIVEN AWAY

Be the envy of friends! Win this strikingly handsome "Atlas Champions" trophy, over 13½ in. high! All units eligible.

Here's The Kind of Results I Get:

"I gained 11 lbs. and 4¼ inches on my chest, 3 inches on my arms. I am never constipated."
—Henry Heren, Canada

"I gained 34 lbs. and increased my chest 6 inches!"
—Stanley Lynn, Calif.

"What a difference! Have put 3½ inches on my chest (normal) and 2½ inches expanded."
—F. L., New York

"Gained 29 lbs. When I started your course I weighed only 141. Now I weigh 170."
—T. K., New York

"The benefits are wonderful. The first week my arm increased one inch, my chest two inches."
—E. M., Conn.

"You changed me from a weakling to a real he-man. My chest has gone up 6 inches. I am a solid mass of muscle."
—J. W., Montana

CHARLES ATLAS, Dept. 15H
115 East 23rd. St., New York 10, N. Y.

Dear Charles Atlas: Here's the kind of Body I Want:

(Check as many as you like)

- ☐ More Weight—Solid—in The Right Places
- ☐ Broader Chest and Shoulders
- ☐ More Powerful Arms and Grip
- ☐ Slimmer Waist and Hips
- ☐ More Powerful Leg Muscles
- ☐ Better Sleep, More Energy

Send me absolutely FREE a copy of your famous book showing how "Dynamic Tension" can make me a new man. 32 pages, crammed with photographs, answers to vital health questions, and valuable advice. I understand this book is mine to keep and sending for it does not obligate me in any way.

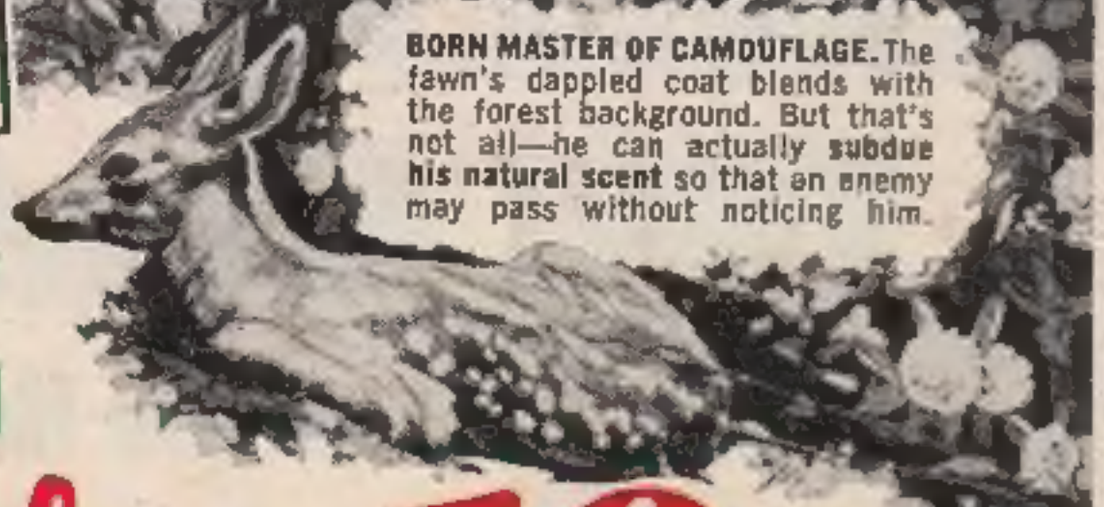
Name.....Age.....
(Please Print or Write Plainly)

Address.....

City.....Zone...State.....

An Exciting Offer for Boys and Girls from the
NATIONAL AUDUBON SOCIETY:

Imagine ..."getting to know" these playful Animal Children for only 10¢



BORN MASTER OF CAMOUFLAGE. The fawn's dappled coat blends with the forest background. But that's not all—he can actually **subdue his natural scent** so that an enemy may pass without noticing him.

TREE-TOP TEDDY BEAR. The lovable Koala is actually not a bear at all. He lives his entire life in the Australian treetops, and eats nothing but eucalyptus leaves.

WORLD'S ODDEST BABY. He's hatched from an egg like a bird—yet he has fur like a bear, a bill like a duck and webbed feet like an otter. He's the Platypus, a living relic of prehistoric times.

THESE BABY STORKS of North Europe are taught to fly by their parents. Later, the young ones—**who have never been more than a mile from their home nests**—find their own way all alone down the entire length of Africa to the storks' winter grounds!

WATER BABY WHO'S AFRAID OF WATER. He actually has to be taught to swim! In fact, the mother seal often has to shove her unwilling baby into the sea for his first dunking.

PIGGY-BACK ACROBAT. Long before he's old enough to travel on his own, baby Gibbon takes incredible flights through the jungle, **clinging to his mother's fur.**

The NATIONAL AUDUBON SOCIETY wants you to have this wonderful ALBUM KIT...to show you an exoiting new NATURE HOBBY.

THINK OF IT! Now you can explore the wonders of nature right in *your own home,* with some of the world's greatest animal scouts, photographers and naturalists as your very own guides! To get you started you can have the Gift Package you see on the right *for only 10¢,* even though it's really worth two dollars! This Gift Package will show you the fun you can have with a nature hobby that boys and girls just like you are enjoying all over the country!

Each month you go on a new "expedition." You get a special kit with about 30 *full-color* prints and a 7500-word picture album to mount them in. Each "expedition" is different and new and fun. You explore nature's most closely guarded secrets...learn the strange, almost unbelievable ways some animals hunt, build homes and raise their children. You collect your own "museum-at-home" pictures of fascinating animals, plants, reptiles, insects, fishes and birds. Best of all, your nature guides open your eyes to the wonders you can discover *right in your own backyard or nearby park!*

Your whole family will look forward to each new Nature Program kit, *and the cost is so very low:* only $1.00 for each album and set of pictures—plus a few cents shipping. But you don't have to continue. You may stop whenever you want to. Mail the coupon today to: Audubon Nature Program, Dept. 9-AC-8, Garden City, New York.

HERE'S WHAT YOU GET For Only 10¢

- **29 FULL-COLOR PRINTS** showing "close-ups" of Animal Children in native surroundings.
- **HANDSOME ALBUM** in which to mount them, with fascinating, picture-packed 7500-word "guide" by expert naturalists.
- **ILLUSTRATED HANDBOOK** "Fun With Birds." Tells how to study and enjoy birds; easy ways to build bird houses, birdbaths, feeding stations.
- **AND** if you continue, you get FREE a beautiful case in which to store and protect your albums.

THE AUDUBON NATURE PROGRAM
Dept. 9-AC-8, Garden City, N.Y.

I enclose ten cents. Please send me right away my Sample Package with the album, "Animal Children" and the set of 29 *full-color* photoprints to mount in the album.

After trying out my Sample Package, I will write you if I do not wish to stay in the Program. Otherwise, I understand you will send me a new nature album complete with a set of color prints each month, for only $1 plus shipping. I don't have to take any minimum number of albums and I may cancel my membership at any time I wish.

PRINT
NAME .....
(If under 16, parent must sign below)

ADDRESS .....

CITY .....ZONE....STATE .....

PARENT'S
SIGNATURE N-27YP

Same offer to residents of Canada: Address 105 Bond St., Toronto 2. Offer good in U.S.A. and Canada only.